MOST WIDELY READ COMMUNITY NEWSPAPER IN SAN DIEGO COUNTY - - - WE CIRCULATE!

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THE BEACH NEWS

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"Buy At Home"—Patronize Your Community Merchant "Buy At Home"—Patronize Your Community Merchant "Buy At Home"—Patronize Your Community Merchant

18 Modern Apartments At Silver Spray Plunge Building

PLANS PERFECTED FOR TRANSFORMING AND IMPROVING PROPERTY

The large and substantial three-story building connected with the famous Silver Spray Plunge on the ocean front is being remodeled by B. A. Douglass into a modern apartment house. Under the present plans the interior of the immense structure will be arranged to contain eighteen apartments of two and three rooms each with modern features throughout and an especially sumptuous assembly room facing the ocean. The former bath house lockers on the second floor are being transferred to the ground floor and immediately adjacent to the enclosed salt water plunge. A special entrance will be arranged to the new apartments from the bluffs between Niagara and Narragansett avenues and Proprietor Douglass expects to have the building ready for occupancy in another month or so. The improvement has been long contemplated and should prove a valuable addition to the attractiveness of Ocean Beach as an ideal seaside residential resort.

Photographs—Froide—Bacon St.

PROPERTY PURCHASED FOR IMPROVEMENT

Harry T. Cook has bought from Wenrich and Warren two lots on Muir avenue, between Froude and Eber streets, and will build a fine residence there.

BUILDING PERMITS

J. M. Cluff, garage, 4635 Newport; $100.

N. E. Hornsberger, garage, 4714 Narragansett; $100.

Charles Peaslee, frame cottage, 4627 Long Branch; $1250.

H. McCullough, alterations, 4736 Narragansett; $70.

CALL FOR SECOND LIBERTY LOAN BONDS

It is officially announced from Washington that Secretary Mellon has called for payment on November 15, 1927, all outstanding Second Liberty loan bonds. Interest on these bonds will cease on November 15, 1927. Approximately $1,700,000,000 of these bonds are now outstanding.

FUNDS FOR RELIEF OF FLOOD SUFFERERS

The Mississippi river, continuing its rampage, has driven many thousand people from their homes and left them destitute. The welfare of these unfortunate people is dependent upon quick relief being brought to them by people in other parts of the country.

President Coolidge has issued an appeal to the nation to increase the contributions for these stricken people to a minimum of $10,000,000. He concluded his appeal by urging all citizens "to give promptly and most generously, so that sufficient funds may be received to alleviate the suffering among so many thousands."

DEMISE OF S. BOYINGTON

At the age of forty-four years, Silas Boyington, husband of Julia Boyington of Ocean Beach, passed away May 9. He was a native of South Dakota and was the son of Mr. and Mrs. Lee Boyington of Chester, So. Dakota.

Support your home Industries.

"Free"—Buy your FILMS from us and we will develop them FREE. We are the ONLY ONES in Ocean Beach that specialize in KODAK FINISHING. It is NOT A SIDE LINE with us; IT IS OUR BUSINESS. Let us help you in your Kodak troubles. FROIDE Foto Finishing Company, 1868 Bacon Street, Ocean Beach.

Those who know FROIDE'S SERVICE, know it is the best.—adv.

ARTHUR M. COX SUFFERS FATAL PARALYTIC STROKE ON STREET CAR

Mr. Arthur M. Cox of 4711 Brighton avenue, died last Thursday morning at 7 o'clock, from the effects of a paralytic stroke last Tuesday evening, while on his way home on a street car. He was in conversation with a friend, Mrs. LeRoy G. Burkhardt, on the street car when he was so sadly stricken. He was removed to his home in a passing private auto on Bacon street and medical attendance was summoned. Mr. Cox was employed at Pantages theatre and his family have the sympathy of the entire community.

Funeral services will be held this Saturday afternoon at 2 o'clock in the Benbough funeral parlors followed by cremation.

NEW TIRE ACCEPTED BY CAREFUL BUYERS SAYS HENRY EULBERG

"The new Goodyear All-Weather balloon tire announced by the Goodyear Tire & Rubber company early this year has already been generally accepted by the tire-buying public," according to Henry Eulberg, Goodyear dealer and proprietor of the Ocean Beach Garage, at 4868 Newport avenue.

"The average tire buyer is inclined to investigate carefully before making purchase, and after examining the new Goodyear tread, developed after two years of intensive development work and road testing, it is not difficult to understand why the manufacturers claim the "world's greatest tire" is now on the market.

"The tire has the advantages of slow, even tread wear and long life, extraordinary qualities of traction on all kinds of road conditions, and freedom from structural failures such as casing rupture and shoulder breaks."

The Ocean Beach Garage now has a display of the new All-Weather tire on hand and is carrying a complete stock of the tires for customers in this vicinity.

HAND HURT IN WRINGER

The police emergency auto brought young Johnny Mack from Mission Beach to Ocean Beach last Wednesday for surgical treatment by W. H. Curtiss, M. D., in the Kraft building. The little fellow suffered with a badly lacerated hand which had been caught in a clothes wringer at the home of his parents.

MILK DRIVER ROBBED

Richard (Red) Holgate, driver for the P. M. Dairy, was held up and robbed of $4.60 at 5 a. m. last Thursday on Voltaire street. He was hit on the head with a milk bottle and may have a possible fracture of the skull. The robbers escaped, and have not been apprehended.

Vote for ETHEL LANE in "Popular Lady Contest."

"Clean-Up" Campaign

"OLD DUTCH" MAN DEMONSTRATES AT FABER'S SATURDAY

Representing the famous household cleanser, "Old Dutch," demonstrations will be given this Saturday, May 14, by F. J. Wheeler at Faber's Little Cash Grocery on Newport avenue. The problem of house cleaning is an every-day affair, yet the week of May 16 to 21 has been nationally set aside as "Clean Up Week" and Mr. Wheeler asserts this is a mighty good time to get a supply of the "Old Dutch" cleaning products. Description and prices are given in Faber's business announcement in another column, and household hints on the use of the nationally known cleanser are cheerfully given by the manufacturer's representative at the Faber grocery headquarters. While the men folks are obeying the ukase of cleaning the lots, it's a natural sequence for the women folks to clean up house for the summer season.

Stationery—FROIDE'S, Bacon st.

VACANT LOTS COVERED WITH WEEDS FORM FIRE MENACE

It is announced that if the vacant lot owners of San Diego desire to escape an extra assessment when they pay their taxes, they will get busy at once and burn or otherwise remove the weeds and debris from their vacant lots. Otherwise the city will do the job and charge it up to them.

The council this week decided on the enforcement or an ordinance requiring that all vacant lots be kept clean. Dry weeds are regarded as a fire menace, as well as being very unsightly, and it is the council's intention to make a clean-up compulsory on improved property as well as vacant lots.

P.-T. A. PRESENTS PLAYLET

Next Monday evening, May 16, the Ocean Beach P.-T. A. will present the comedy playlet, "Miss Tubbs of Shantytown" at the Strand theater and there is every indication that a large audience will be present. Go early to secure a good seat.

'Twixt Bay and Spray

OUR NEIGHBORS

By FLORA M. HUNT
813 Ostend Court, Mission Beach
Phone Pac. Beach 1061
Press Representative Mission Beach Chamber of Commerce
Special Representative for "The Beach News"

Seawall Completion in Sight

The seawall contractors have announced that the driving of the piles will begin within the current week. They announce they are progressing as per schedule and assure the beach residents it will be completed by September 1.

Pacific Beach Sewer Outfall

At a joint meeting of the people of Mission and Pacific Beaches, held in the council chambers last Tuesday morning, with State Health Inspector Goudy, it was unanimously voted and accepted by Mr. Goudy, to place the new sewer out-fall for Pacific Beach at Loring avenue, which is several blocks north of the pier. The Mission Beach residents are highly elated over the decision of Mr. Goudy and thereby ending all controversy in the matter.

Dog Race

The sporting blood is cropping out early with the lads of Mission Beach, as a "dog race" is scheduled for this Saturday, May 1, on the beach in front of the old bath house. Malcome Donnelly, a lad of about thirten years of age, is the promoter of the race meet, and he has been ably assisted by Jesse Barnhill, Jack Melbourne, Richard McNulty, Jack Horner, Jimmy Warner, Jack Marler and Mr. Ray Challand, who is quite a dog fancier; also Mrs. Helen Roberts. Everybody invited. No charge.

INLAND ROUTE HIGHWAY

An appeal to the city council for an appropriation of $17,000 for the paving of the Camp Kearney highway, and also to pave and widen the Biological grade, has been granted, giving the beach districts a paved highway to the inland route, as well as a paved 30-foot artery to the north.

PASTIME LIBRARY, Mission Beach, open every day from 9 a. m. to 6 p. m., Wednesday and Saturday evenings until 8 p. m. Mrs. Walter Skelley, librarian. Advt.

Maurice Bernardino, proprietor of the Cabrillo Cafe, has purchased a large ocean front lot and a fine new home is now under construction on Coronado Court.

Harry K. Turner has returned from a week's vacation at Idlewild. He reports a very enjoyable trip, although having encountered some snow.

Judge Claude L. Chambers, who has been confined to his home for a few days with a bad cold, is now out again an dexpects to go to Berkeley Saturday. He will be accompanied by Mrs. Chambers as far as Los Angeles, who will visit her sister there.

Mr. and Mrs. Burke Lawton of Springfield, Colo., who have had seven years' experience in Corea, in educational work, are the guests of Mr. and Mrs. John Borg.

The Mission Beach Woman's club will hold their regular meeting at the Casino this Friday afternoon and a fine program has been arranged by Mrs. Bernice Ellis Young, director of the Mission Beach Choral club, for the occasion.

The M. B. Choral club will meet every Tuesday, instead of Monday as heretofore, at the residence of Mrs. Harry Turner.

Kodak Films—Froide—Bason St.

MARTIN'S
EVERLASTING FLOWERS
For Decoration Day
Wreaths $1.00
Sprays, Bouquets, Loose Flowers
Designs Made to Order
THE GIFT SHOP
1878 Bacon Street, Ocean Beach
Advt

DEMISE OF A. N. LORING

A. N. Loring, 64, a resident of San Diego for 40 years, and a pioneer book store man, died at his home, 1832 Front street, suddenly Tuesday afternoon, May 3, of heart disease.

Mr. Loring was born near Boston, Mass., November 20, 1868, and came to San Diego by ship in 1888, coming via the Isthmus of Panama. Shortly after his arrival, he started in business with his brother, Edward Loring, on First street, handling a general line of toys, books and stationery.

He is survived by his widow, Mrs. Elizabeth Loring, a son, Arthur, in college at Corvallis, Ore.; six daughters, Mrs. Edward Barthel and Eugenia Loring of San Diego, Mrs. Dorothy Busby of Oceanside; Mrs. Arthur Nolger, Davis, Calif.; Mrs. Lawrence Burkmeyer, Ithica, N. Y., and Caroline Loring, Filmore, Calif.; two brothers, Edward Loring of Claremont, and Hugh Loring of Yucatan, Mexico; three sisters, Miss Ida Loring, La Jolla; Miss Lucy Loring, Claremont, and Mrs. Farley, Redlands, and five grandchildren.

Mr. Loring was the owner of considerable property in Ocean Beach, his principal holdings being buildings in the business section.

PASSES AT LOMALAND

Miss Anna Sonesson, for the past three years principal of the Raja Yoga summer school established by Katherine Tingley on the historic island of Visingso, Sweden, in 1923, and for the past 30 years an active and untiring worker for the cause of Theosophy, passed away peacefully at her Lomaland home at midnight last Monday, May 9.

NEW BEAUTY SHOP ON NEWPORT AVENUE

Miss Elsie Mallette will personally supervise the new beauty shop at 5008½ Newport avenue, in connection with McDonald's barber shop. Miss Mallette has had many years' experience in the art of beauty culture, having owned and operated an exclusive parlor in Kansas City, Mo., previous to coming to California. Miss Mallette will have a formal opening of her new shop today.

MISS ETHEL LANE IN AMERICAN LEGION CONTEST

With the most popular lady contest by the American Legion Water Circus rapidly drawing to a close, Miss Ethel Lane of 5044 West Point Loma boulevard, is among the half dozen or so leaders who are striving for the prize of a new Chrysler coupe. Clip the coupon on another page and follow directions in order to vote for her in the contest.

Classified Ads Get Quick Results.
WE CIRCULATE

ED KICKHAM BUYS CITY SKATING RINK, SKATES AND SUPPLIES

Everything except the door key at the City Skating Rink has been purchased by Edward A. Kickham and transferred to his Mission Beach Roller Rink, where he has added the extra equipment to his splendid skating paraphernalia. Proprietor-Manager Kickham now has the one and only skating rink in San Diego and his Mission Beach establishment is acknowledged to be the finest roller rink in Southern California, with patronage steadily on the increase. The recreation affords "a thrill without a chill" and the rink is open every afternoon and evening throughout the year.

EASY MONEY

* * *

"I allus sees your husband in the back yard, nowadays, burnin' papers, Mrs. James."

"Yes. He's got a job distributin' circulars."—Tit-Bits.

Kodak Finishing—Froide—Bacon St.

STRAND THEATRE

Gene Stratton Porter's epic of the American family, "Laddie," a mighty drama of youth. The color and warmth of the great middle west, the wholesome atmosphere that saturates Gene Stratton Porter's works, the joyousness of youth and the miracle of love, an idyll of the farm; a powerful, thrilling climax. It's a stupendous picture. A mighty epic of the soil. A picture you will never forget. A comedy, news wekely and scenic complete the bill.

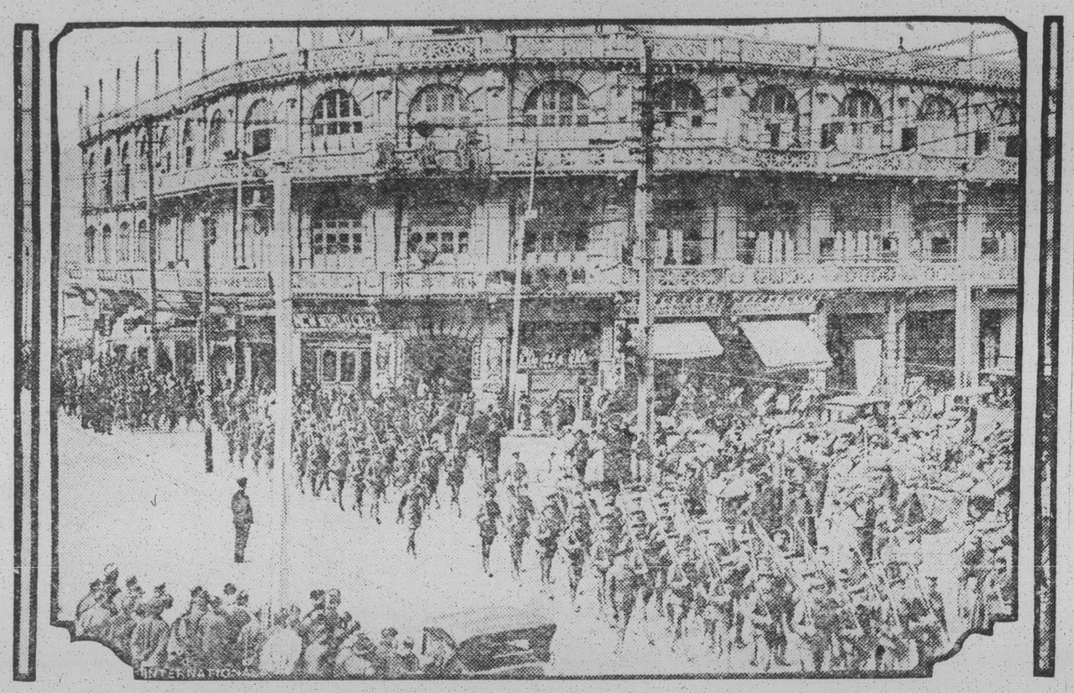
Sunday, W. C. Fields in "The Potters." Fields as Mr. Potter, noted citizen, husband and father, sometimes humorously referred to as the head of the house, and a hero every day but pay-day, Fields steps out ahead of all his other portrayals. A human-interest comedy of a typical American family of fun. "Sweet Pickle," a comedy, and fable.

Monday, the Ocean Beach P.-T. A. presents the comedy playlet, "Mrs. Tubbs of Shantytown," with a local cast. This playlet is one of the best and most suited for home talent. The competent and talented cast selected for each part in the play is an assurance of a good evening's entertainment, and will be a welcome change from the regular picture show. No pictures will be shown. The playlet will take up the whole evening.

Tuesday and Wednesday, Wallace Beery in "Casey at the Bat," a sparkling comedy of the baseball diamond with Beery at his funniest. The tale is simple. Beery turns out to be another Babe Ruth and the small towner becomes one of New York's most famous figures, but popularity proves his undoing. He smacks Old Man Gloom right over the highest fence. "Rooms for Rent" and the news weekly on the same program.

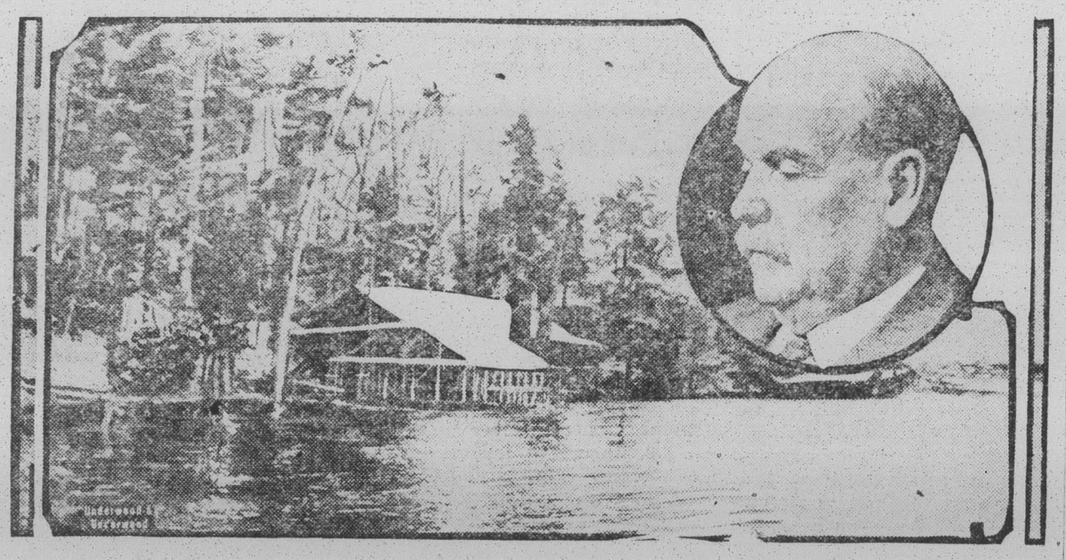
Thursday and Friday, the screen sensation of Europe! "The Waltz Dream," a romance of gay, reckless royalty, laid in a jeweled setting of Vienna at its maddest and merriest. A magnificent spectacle, a throbbing story of flaming passions, blended with delightful comedy. The second and last chapter of "The Silent Flyer" and "Excess Baggage," a comedy, makes a good show for the whole family.

American Marines Parading in Shanghai



With flags flying and band blaring, the United States marines landed from the U. S. S. Chaumont and Pecos are shown marching through the streets of Shanghai to impress on the minds of the natives that America's fighting forces are not to be trifled with.

"El Pedregal" Offered for President's Vacation



A view on the 90-acre estate, "El Pedregal," belonging to Alpheus S. Badger, Chicago, which he has offered for the President's vacation. The estate is in Vilas county, Wisconsin, on Big lake, forty miles south of Lake Superior, and in the heart of virgin white pine country. It has 25 buildings, each furnished and ready for occupancy. There are good roads and telephone connections to the estate, but the nearest railroad is eight miles distant. Inset is a portrait of Mr. Badger.

Most Perfect Baby Poses for Bust

Ernesto Peruggi, sculptor, making a bust of little Mildred Marcia Pinkenfeld of Brooklyn, N. Y., who is just sixteen weeks old. She is America's most perfect baby, being so adjudged by 15 doctors.

Feeders of Anti-Foreign Flame

Here, left to right, are the so-called "mystery man of Russia," who is said to be responsible for all the antiforeign propaganda put forth by the radicals of the southern Chinese, and Llo Ho-Lin, chief of the Cantonese publicity bureau.

THOMPSON ELECTED

William Hale Thompson, Republican, who was elected mayor of Chicago, defeating Mayor William E. Dever, Democrat. Mr. Thompson served two previous terms as mayor of the middle west metropolis.

D. C. COMMISSIONER

Col. William B. Ladue, who has been appointed engineer commissioner of the District of Columbia, assuming the office in June. He is at present stationed in the United States engineers office in New York city.

Golden State
News of Interest to All

The new six-story structure for the York Rite Masons of Long Beach, is under construction and rising rapidly. The temple will cover all of the 125x150 foot lot. It is of modified Doric design.

Navel oranges have been going out steadily from all the packing plants at Pomona, over 200 cars having been sent east up to a recent date from the Pomona valley. Fifteen cars of lemons have been shipped.

An important industry is returning to Kings county in the center of the San Joaquin valley fruit belt, in the packing of raisins and other fruits. For several years there has been no packing of raisins in this county.

Construction of the new Owensmouth Christian Science church is well under way. The building will be of stucco, and 30x60 feet in dimension. It will be ready for occupancy within the next thirty days, it is announced.

An agreement between the state board of forestry and the Eddy Tree Breeding Institute of Placerville was reached whereby the Eddy organization will establish an experimental station at the state nursery in Davis.

That dairying is on the increase in the Turlock Irrigation district is evidenced by the large number of thoroughbred dairy cattle being shipped in, over $9,000 worth having arrived within the past ten days. Through the efforts of the Turlock chamber of commerce many of the Turlock farmers are planting alfalfa this season, with the view of stabilizing production.

Is the Valencia orange the crop to which the soil and climate of Orange county are most ideally suited, or will some other product of the soil creep in and crowd it from its golden throne? Can the Avocado be seriously considered as a candidate for future orchard supremacy? These questions are being asked in all seriousness by some well-known growers. Time will answer them.

Bids have been called for on the proposed new creamery to be erected in Visalia by the Knudson Laboratories, Inc., of Los Angeles. This building will be erected on a site on Goshen avenue along the Southern Pacific tracks. It will be thoroughly modern in every detail, constructed of concrete and steel. About $40,000 or $50,000 is expected to be expended on the first unit of the local plant.

Electors of the Vacaville Union High school district voted Wednesday April 20, on the question of issuing $100,000 bonds to finance school improvements at Vacaville, Solano county. The issue was divided into two proposals, one providing $25,000 for purchase and erection of equipment for a gymnasium, and another for $75,000 to finance alterations and additions to the present school building.

San Diego will have approximately $1,221,900 expended for additional telephone facilities in its exchange during 1927, according to officials of the Pacific Telephone and Telegraph company. It is estimated that 600,500 will be expended on additional local central office equipment, $46,000 for long distance central office equipment, $355,500 for outside plant equipment, and $319,900 for equipment to be installed in subscriber's homes and offices.

The city of Sonora having filed a complaint with the railroad commission alleging that the rates for electric light and power charged by that utility are excessive, the railroad commission has ordered the company to place in effect on and after April 5, 1927, reduced rates that will reduce the net return of the company to approximately 8 per cent per annum. The commission found that the company was earning in excess of 18 per cent per annum under the old rates.

Telephone service was inaugurated in Los Angeles in 1880. Of the seven original subscribers, four still appear in the telephone directory and are now large companies. The original directory was a small card. There are listings of 316,500 telephone in the Los Angeles Exchange section of the March 1927, directory. A room in the Baker block on Main street was the first home of the infant telephone company. Just thirty years ago the list of subscribers had grown to 3168.

George W. Foulke, 85 years of age, and still hale and hearty, is Elk Grove's oldest pioneer resident. He arrived at Elk Grove in September, 1853, as a boy after journeying across the plains in a covered wagon with his parents. Foulke can recall how Elk Grove received its name from the first settlers because of the large number of elk seen roving around in this vicinity. Only one other person in the same party of immigrants is still living. She is Mrs. A. C. Freeman of San Francisco.

W. E. Landon, San Dimas horticultural inspector, was recently summoned to visit the orange grove of C. E. Plummer, to discover the cause of the dying of a number of the trees. He investigated carefully and found nothing that would seem to be fatal to citrus, so he sat down to study the matter and as he lighted a cigarette the dead tree under which he sat burst into flames. It was discovered that a gas main runs along the edge of the grove, and it seemed probable that a leak in it accounted not only for Mr. Landon's experience, but also for the injury to the grove.

A rat disorganized a parade at Santa Rosa recently, sent scores of women screaming into hysterics while strong men shouted in alarm. The parade was the culmination of Be Kind to Animals Week. Hundreds of boys and girls, surrounded by pet dogs, cats, goats, monkeys and such, comprised a six blocks procession. On the sides of the streets were gathered parents and onlookers. Charles Friedman, 9, was one of the proud marchers. His fondness for animals was displayed in four or five large, white-spotted Italian rats. They were in his pockets and clambered on his shoulders. At one of the busiest downtown streets, one of the rats, very tame and playful, leaped to the shoulders of a woman. She promptly went into hysterics, followed by every woman in sight. A wild scramble for altitude took place and the normal peaceful scene took on the appearance of a full blown riot. Charles is still looking for his pet.

More than 500,000,000 pounds of milk, or its equivalent in the form of manufactured dairy products, was required to supply the needs of Americans in 1926, in excess of this country's production, according to figures disclosed by the Federal Bureau of Agricultural Economics. In striking contrast to this adverse trade balance in the dairy industry, California total production increased and her per capita consumption likewise showed a gain for the year, it was revealed in a review of the statistics prepared for D. M. Dorman, president of the Crescent Creamery company. Every man, woman and child in the state last year consumed twenty-three and one-half gallons of milk, compared with twenty-two gallons in 1925, or a total gain of 7,000,000 gallons for the state's population. Total consumption in California in 1926 was 108,362,554 gallons, as against 101,705,518 for the preceding year.

Charles M. Schwab, head of the Bethlehem Steel Company, who is at Del Monte, declared that California's future depended on intelligent conservation of the state's natural resources. "Protect and replant your fire devastated forests," said Schwab. "Exercise every precaution in the preservation of your valuable watersheds. Conserve and put to use the flood waters which at present do thousands of dollars damage every year." Schwab said he found California prosperous and felt that the Florida boom would redound to the benefit of this state, because everyone who joined in the Florida rush would want to visit California.

Showing building activity of more than $1,000,000 in excess of the figure for the same period in 1926, Los Angeles building permits for the first eight days of April soared to $3,171,084, as compared with $2,062,752 for April to date in 1926. A total of 1076 permits have been issued thus far this month, as compared with 868 in 1926. Not only was a sharp rise noted over the April period of last year, but the total for the first eight days this month is almost $1,000,000 in excess of the corresponding eight days of March, 1927. During the March period, 976 permits were issued with a total valuation of $2,252,227.

Although lettuce shipments have recently been low, other products are going out in car lots from Brawley. Cabbage is moving; carrots, grapefruit, greens and peas made up the bulk of the shipments. Cattle are beginning to show an increase, and a car of so-called "bootleg pigs," gathered from various valley points recently moved to Los Angeles. This is in marked contrast to the time when hogs were a bulk in outgoing shipments, while cars of green stuffs were scarcely known.

Warning that continued destruction of the state's watershed coverage will cut down the water supply so badly needed to promote irrigation projects, Governor Young, as chairman of the state committee, addressed an appeal to all agricultural associations in California to assist in spreading the gospel of fire prevention and reforestation during American Forest Week, April 24 to 30.

Redlands grows steadily judging from the growth of the postal receipts. For the first three months of this year the receipts at the postoffice here were $17,560, as compared with $16,462 for the same period last year. Every month so far this year has shown a gain, such a gain as would indicate a steady increase in population.

Southern Pacific trains will travel slowly when they go through Delano if the railroad obeys an ordinance ordered drafted by the city attorney by unanimous vote of the city trustees. The proposed ordinance would cut the speed of the train to eight miles an hour as a safeguard to children.

Dedication of the new Masonic Temple, at Yreka, Siskiyou county, the new home of Howard Lodge No. 37, of that place, was conducted recently.

One of the largest poultry plants in Tulare county is being developed by the Woodside Poultry association at Visalia. It is planned to care for 10,000 laying hens.

Quite an acreage of watermelons is being planted this year at Ballico, Merced county, considering that peaches and grapes and alfalfa are the staple crops for this vicinity. There is no question about being able to produce good melons, and early ones at that, but the great problem has been to be able to market them to advantage.

Voters of Modesto school district went to the polls April 12, to cast ballots for city governing officers, for three members of the board of education and on the proposition of $330,000 for school improvements.

She Won in Spite of Lulu

By JANE OSBORN

AFTER Eleanor Pickett had worked as stenographer in the insurance office of Mansard & Son she had to admit that she was in love with young George Mansard, and she had, moreover, to admit that she was jealous of Lulu Otis, the plump, strawberry-blonde grass widow who sat at the telephone switchboard in the outer office of the Granger establishment, and spoke of herself as Mr. Mansard's private secretary. The fact that Eleanor took Mr. Mansard's dictation and had got so that she could attend to much of his correspondence alone made no difference to Lulu. Lulu insisted on taking charge of him. There was something unmistakably magnetic about Lulu and Eleanor tried to stifle her jealous feelings when Mr. Mansard loitered in the outer office exchanging slangy badinage with the buxom Lulu.

"You're terribly old-fashioned," Lulu had told her, on several occasions, and one day she added: "If you want to get in right with the boss you've got to show more pep. Of course while I'm here all he expects of you is to take his dictation, but if I were to leave, why he'd want a private secretary. I'd like to see you get the job, but you've got to remember that a man like Mr. Mansard needs a private secretary with an awful lot of pep—someone to kind of buck him up."

"But you're not thinking of leaving?" asked Eleanor timidly.

"Well, you know, girlie—a girl like me doesn't intend to work forever. I've only just got my freedom—". By freedom Eleanor knew that Lulu referred to her divorce papers which she had received only a few weeks before. "And I'm not going to be in too big a hurry this time."

Eleanor felt her cheeks burn with suspicious jealousy. She had seen Bob Mansard talking for a full half hour with Lulu that very morning.

"You know I always wear earrings to the office. Personally I think it's worth while to doll up a bit. The boss likes it and a lot of nice fellows come in here all the time. Of course you've got a nice complexion but just a bit of make-up does help a girl's appearance an awful lot—"

The next morning Eleanor purposely reached the office ten minutes ahead of her usual time of arrival so that she could be seated at her desk before Mr. Mansard or Lulu arrived. She didn't want to be too conspicuous in her new earrings.

But apparently the bit of makeup or the earrings did make a difference because when Bob Mansard came into the room he whistled.

"Why the war paint?" he asked in a tone of unusual familiarity. "And, great scot, dingle-dangles on your ears besides."

"Don't you like them?" asked Eleanor putting her hands up to the earrings.

"Oh, they're all right—only I think I like you better 'au naturel.'"

Eleanor swiftly pulled off the earrings and tucked them into the drawer of her desk.

"I didn't think you cared as much as that what I thought," said Bob Mansard, and Eleanor merely looked up at him with a smile.

Weeks and months went on and the situation so far as Eleanor and Bob Mansard were concerned went on without change. It seemed, however, to Eleanor as if she noted signs of increasing intimacy between him and Lulu. Doubtless now that she had really gained her "freedom" he was courting her in good earnest. Then came one Saturday morning when Eleanor could not fail to see an unwonted brilliance in Lulu's eyes.

"Heard the excitement?" Lulu asked Eleanor and then went on to explain. "I'm leaving for good in a few hours, girlie. I just came around to sort of say good-by. I'm going to get married Monday."

"I—hope you'll be very happy—Oh, I'm sure you will," stammered Eleanor, and then dreading the answer to the question——"May I know the name of the lucky man?"

Lulu's "You ask Mr. Mansard after I've gone," left no doubt whatever in Eleanor's mind.

Of course Eleanor didn't ask Mr. Mansard anything about it but just went to her desk and worked like a Trojan all the morning. At half-past eleven Bob Mansard drew up a chair beside her desk and dropped limply into it.

"She's gone at last," he sighed. "Lord knows how I've been looking forward to this moment."

"You mean — Mrs. Otis — Lulu?" asked Eleanor timidly.

"Lulu, indeed," said Robert. "And now Eleanor I'm going to make a long story short. I've loved you from the first day you came—but I've never dared tell you until now."

"But why did you have to wait?" she asked bewildered.

"Because I couldn't bear to be alone here with her—with Lulu. I was afraid she would never leave. You've no idea how she bossed me and bothered me before you came, and I didn't dare discharge her."

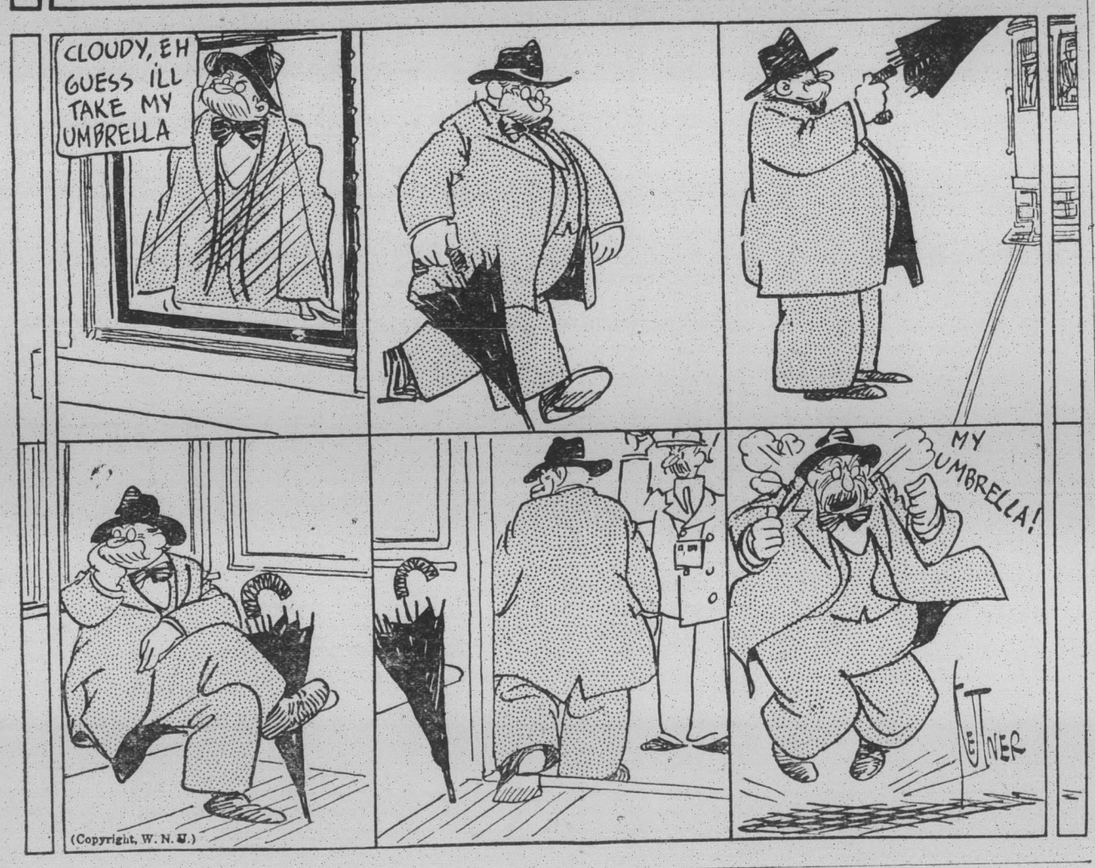
"But I thought she thought you were one of the strings to her bow—"

"Maybe she did," sighed Bob Mansard, taking Eleanor's little hand in his. "But I introduced her to a susceptible friend of mine with a load of money. But don't let's talk about them—Eleanor—please tell me you love me a little."

(Copyright.)

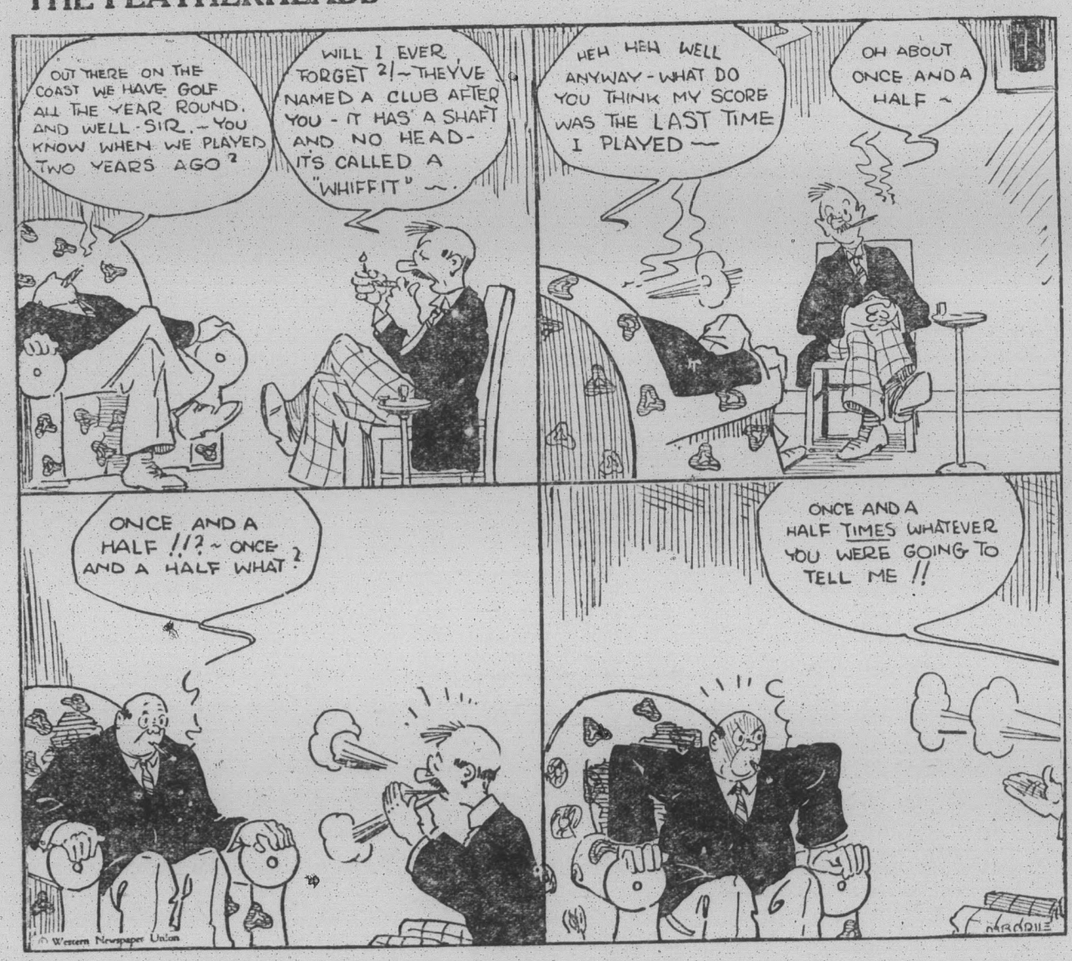
OUR COMIC SECTION

Our Pet Peeve



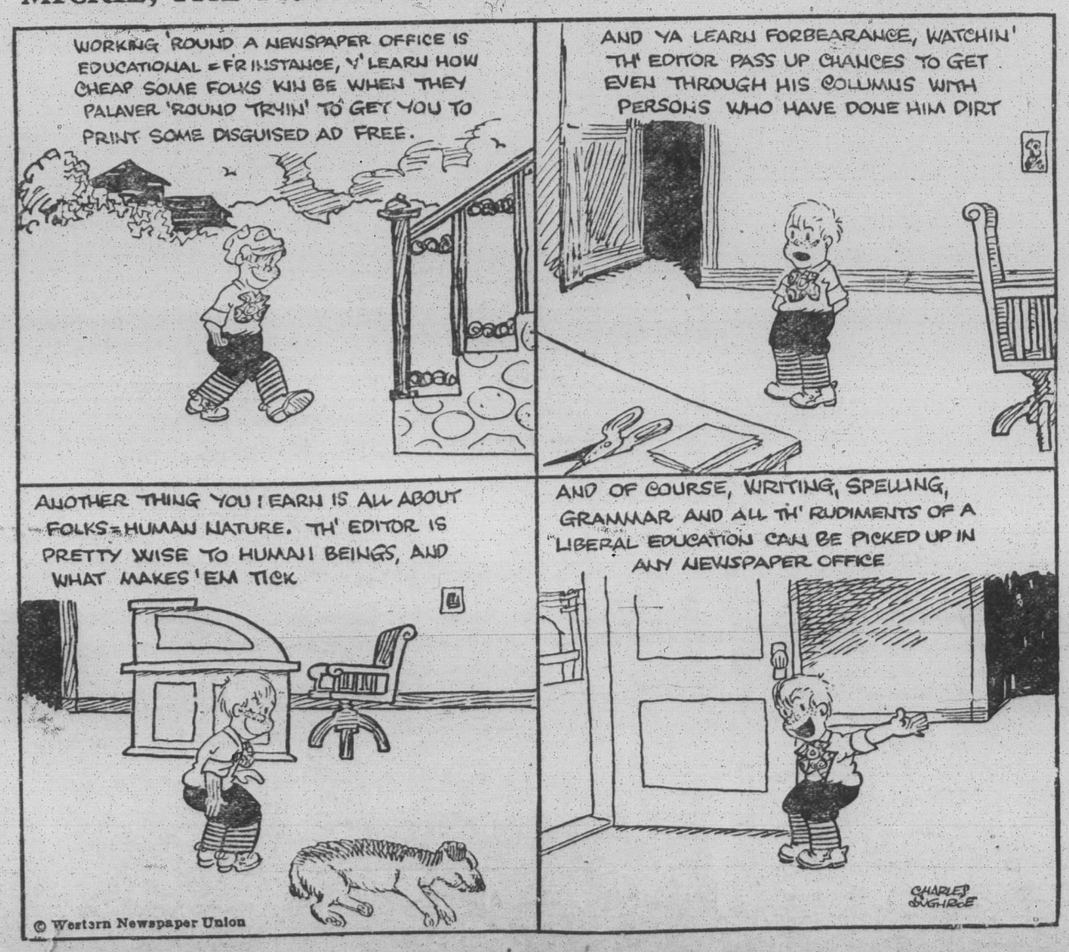
THE FEATHERHEADS

Had You Heard It?


OUT THERE ON THE COAST WE HAVE GOLF ALL THE YEAR ROUND, AND WELL-SIR,—YOU KNOW WHEN WE PLAYED TWO YEARS AGO?
WILL I EVER FORGET?!—THEY'VE NAMED A CLUB AFTER YOU - IT HAS A SHAFT AND NO HEAD- IT'S CALLED A "WHIFFIT" —.
HEH HEH WELL ANYWAY - WHAT DO YOU THINK MY SCORE WAS THE LAST TIME I PLAYED —
OH ABOUT ONCE AND A HALF —
ONCE AND A HALF!!?—ONCE AND A HALF WHAT?
ONCE AND A HALF TIMES WHATEVER YOU WERE GOING TO TELL ME!!
© Western Newspaper Union

MICKIE, THE PRINTER'S DEVIL

A Liberal Education


WORKING 'ROUND A NEWSPAPER OFFICE IS EDUCATIONAL = FR INSTANCE, Y' LEARN HOW CHEAP SOME FOLKS KIN BE WHEN THEY PALAVER 'ROUND TRYIN' TO GET YOU TO PRINT SOME DISGUISED AD FREE.
AND YA LEARN FORBEARANCE, WATCHIN' TH' EDITOR PASS UP CHANCES TO GET EVEN THROUGH HIS COLUMNS WITH PERSONS WHO HAVE DONE HIM DIRT
ANOTHER THING YOU LEARN IS ALL ABOUT FOLKS = HUMAN NATURE. TH' EDITOR IS PRETTY WISE TO HUMAN BEINGS, AND WHAT MAKES 'EM TICK
AND OF COURSE, WRITING, SPELLING, GRAMMAR AND ALL TH' RUDIMENTS OF A LIBERAL EDUCATION CAN BE PICKED UP IN ANY NEWSPAPER OFFICE
© Western Newspaper Union

NECKLINES FEATURED BY MODE; SOLID COLOR TRIMS DRESSES

NECKLINES tell a story of fascinating interest this season. Collarless, flat, with keen rivalry between square and V-shapes, this is the important style message they convey. Bows of every description or else colorful bouquets are doing splendid work in the way of achieving becomingness for the new flat necklines.

Especially does the sports-frock depend upon the contour of its neckline for smartness. The models in this picture interpret both the square and the V-effects as indorsed by Dame Fashion.

No doubt the possessor of the trim tailored gown to the left will not lose much time in acquiring a handsome ribbon bow to pose at the left of the square neck which marks its styling.

In landing the square and V-necks one should not lose sight of the fact that the flat, round and boat necklines with bow or flower to one side are also in good form.

Mothers can afford to spend much time and thought in the making of their children's ginghams, for gingham is considered an exceedingly "classy" fabric this season. Such entrancing things are being done with it, not only for the "kiddies'" clothes, but for those of grownups as well.

One of the likable qualities about gingham is that it always comes out of the tub looking fresher and prettier than ever. That is because gingham is never printed—the threads used for it are always dyed before they are woven. This makes it absolutely sunfast and tubfast—which, of course, is just what is wanted in materials for children's wear.

Showing Square and V-Shaped Necklines.

Just by way of emphasizing gingham's tones, tints and designs to their utmost advantage, designers have taken to adding trimmings of solid color. The picture gives some idea of how effectively this compose scheme is being worked out in the matter of frocks for tots.

This lovely little dress of rose and white gingham is collared and cuffed with a plain rose color. There is a cunning applique of the solid rose fabric, which disposes flower motifs encircling a wide hemline. The knee-strap bloomers are bound in a plain color to match the dress.

Pretty Gingham Frock.

It may not sound practical, but it really is, and a trial will convince—that of finishing the neckline and the sleeve edges, and also the bottom of the gingham dress with a narrow organdie ruffling. Have the organdie picot-edged. It is surprising how exquisitely it irons out. A blue and white checked gingham with delft blue organdie ruffling, an orange and brown gingham with an orange colored frilled edge, are suggested.

There is a marked trend toward small checked and tiny plaided patterns in the newer ginghams.

Colored pearl buttons are a favorite trimming for the gingham frock. A pretty idea is to outline both collar and cuffs of the solid colored material with tiny bright washable flat buttons. The buttons are also attractive sewed on the ends of a self-fabric tie, or across a wee belt. A scalloped hem line also adds charm, especially if it be piped with a contrasting color or white.

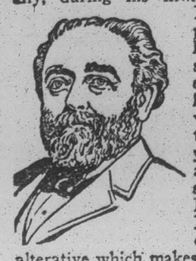
JULIA BOTTOMLEY.

(©, 1927, Western Newspaper Union.)

for just now "everybody's" thinking in terms of bows, either of like material to the frock or of ribbon in matched coloring. Too much cannot be said for the square neckline. Many latest arrivals in the way of blouses and frocks are square-necked. Notwithstanding the enthusiasm for these new square effects the V-shapes have not by any means passed out of the fashion picture. Certainly the modishness of the V-shaped neck adds a most convincing style detail to the frock on the seated figure, and the huge flower posed so becomingly adds the finishing touch.

Now that kerchief squares and scarves are so fashionable the flat necklines of the new frocks are doubly appreciated, for there is no interference of the collar. It is quite the proper thing to tie a big silken square in sailor fashion about one's neck these days. Indeed the vogue for the surah silk neck-kerchief is outstanding for spring.

Why He Succeeded



Honored politically and professionally, during his lifetime, Dr. R. V. Pierce, whose picture appears here, made a success few have equalled. His pure herbal remedies which have stood the test for many years are still among the "best sellers." Dr. Pierce's Golden Medical Discovery is a stomach alterative which makes the blood richer. It clears the skin, beautifies it, pimples and eruptions vanish quickly. This Discovery of Dr. Pierce's puts you in fine condition. All dealers have it in liquid or tablets.

Send 10 cents for trial pkg. of tablets to Dr. Pierce, Buffalo, N. Y., and write for free advice.

Diving Dog

Doris Pigeon of North Adams, Mass., has a "diving dog." Brownie, as he is named because of his color, likes to go swimming better than anything else. Doris says that one of his best stunts is to stand on his hind legs and dive into the water. Brownie does all the other "dog" tricks, such as "praying," sitting up, and speaking for his dinner, but Doris and her friends think that his "diving" stunt is entirely different from anything else that dogs usually do.—Washington Star.

if your horse

has a cough or cold or has been exposed to disease give it Spohn's. Use Spohn's to keep your horses working full time. For distemper, influenza, colds, coughs, pink eye, catarrhal fever and all diseases affecting the nose, throat and lungs give—

SPOHN'S DISTEMPER COMPOUND

60c and $1.20 at Drug Stores—Write for free booklet
Spohn Medical Co., Dept. BZ, Goshen, Indiana

Harmless, purely vegetable, Infants' and Children's Regulator, formula on every label. Guaranteed non-narcotic, non-alcoholic.

MRS. WINSLOW'S SYRUP
The Infants' and Children's Regulator

Children grow healthy and free from colic, diarrhoea, flatulency, constipation and other trouble if given it at teething time. Safe, pleasant—always brings remarkable and gratifying results.

At All Druggists

PARKER'S HAIR BALSAM
Removes Dandruff-Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c and $1.00 at Druggists.
Hiscox Chem. Wks., Patchogue, N.Y.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

WHAT CAUSES BOILS.

Boils and carbuncles are the result of improper diet or infection of the skin. It's sometimes hard to determine the exact cause but CARBOIL will give quick relief. No expensive operation is necessary as one application of CARBOIL promptly stops the pain and continued use draws out the core. Get a 60c box from your druggist. Your money back if you are not satisfied.

SPURLOCK-NEAL CO., NASHVILLE, TENN.

Must Give Vacations

The grand duchy of Luxemburg is the only sovereign state in the world that has a law making it obligatory for all employers to give a vacation with pay to all their employees. The Luxemburgers are proud of being in the van of progress.

Method in It

"But why in the world did you want to elope, anyway?"

"Well, I was in hopes that her family would never forgive us."

Sure Relief

The great value of Bell-Ans in the relief of digestive disorders of the stomach and bowels is proved by its substantial increase in use every year for the past thirty years. Promptly and properly taken we have never known it to fail. Send for free samples to Bell & Co., Inc., Orangeburg, N. Y.

Perfectly Harmless to Young or Old

BELL-ANS FOR INDIGESTION
25¢ and 75¢ Pkg's. Sold Everywhere

DON'T SUFFER WITH LUMBAGO, SCIATica, Neuritis. Adams Gopayn along spine gives complete relief. Write today. ADAMS GOPAYN CO., Aberdeen, Wash.

Puts An End to Bunion Pains

No Need to Suffer Another Day Those Agonizing Torturing Pains.

There is one simple yet inexpensive way to reduce inflamed, swollen toe joints and get them down to normal and that is to apply Moone's Emerald Oil night and morning.

Ask your druggist or any first class druggist for an original two-ounce bottle of Moone's Emerald Oil (full strength) and refuse to accept anything in its place. It is such a highly concentrated preparation that two ounces lasts a long time and furthermore if this wonderful discovery does not give you complete satisfaction you can have your money refunded.

Special note: People who want to reduce swollen or varicose veins should get a bottle of Emerald Oil at once. Applied night and morning as directed they will quickly notice an improvement which will continue until the veins and bunches are reduced to normal

WHO'S WHO & WHAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninusula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests: Subscribe for THE BEACH NEWS

AMUSEMENTS

STRAND THEATRE, Strand Building, Newport Ave.; Bayview 0439.

BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maiser), Newport Avenue, O. B.
O. B. BARBER SHOP, 5032 Newport avenue. Bayview 0138-R.
NEWPORT BARBER SHOP, 5008½ Newport Ave. Bayview 0750-W.
B. B. SAYLES, Brighton Avenue and De Foe Street, Ocean Beach.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BEAUTY SHOPS

CLETIS WAGNER BEAUTY SHOP, O. B. Bank Bldg. Bayview 0193.
ELSIE MALLETTE, 5008½ Newport Avenue. Bayview 0750-W

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CIGAR MAKERS

BURKHARDT'S, 1925 Bacon street. Phone Bayview 0402.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.
DEW DROP INN, 5025 Newport Avenue, Ocean Beach, California.
O. B. SANDWICH SHOP, 5037 Newport avenue. Bayview 0663-J.
WHITMORE'S BARBECUE, Newport Ave. and Abbott St, O. B.

CHINA DECORATING AND FIRING

MRS. A. L. TURNER, 4962 Cape May Avenue. Bayview 0321-J

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.
O. B. DRY GOODS STORE, 5034 Newport Avenue, Ocean Beach.

DRUGS AND DRUGGIST SUNDRIES

KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

ELECTRICIANS

WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

CHAS. A. HILL, Strand Radio & Appliance Company, Kraft Building.

FISHING BAIT AND BOATS

BAIT HOUSE (Jack's Place), 5050 W. Pt. Loma Blvd.; Bayview 0405.
BAYVIEW BAIT HOUSE, 5044 W. Pt. Loma Blvd.; Bayview 0189-M.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.
LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.
OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.
SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.
SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.

GROCERIES AND VEGETABLES

BUNGALOW GROCERY, 4803 Niagara Avenue; Bayview 0029.
FABER'S FOUR STORES, Phones: Bayview 0415 —Bayview 0418.
MARTIN'S GROCERY, 5022 Niagara Avenue. Phone Bayview 0087-J.
OMAHA MARKET, 5017 Newport Avenue; Phone, Bayview 0087-W.
WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.

HOTELS AND APARTMENTS

THE CRAGS APARTMENTS, 4925 Del Mar Ave.; Bayview 0046-J.

INSURANCE

D. C. CROSBY, 4930 Muir Avenue, Ocean Beach. Bayview 0214-J.

MEAT MARKETS

CUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.
FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.
VOLTAIRE MEAT MARKET, 4883 Voltaire Street, Ocean Beach.

MANUFACTURING CONFECTIONERS

CACHE OF SWEETS, Newport Avenue; Opposite O. B. Postoffice.

NEWSPAPER AND JOB PRINTING

"THE BEACH NEWS," 4829 Saratoga avenue. Bayview 0017.

NOVELTY SHOPS

THE GIFT SHOP (Mrs. R. D. Martin), 1878 Bacon Street, O. B.

PAINTS, HARDWARE, ETC.

WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.

PAINTERS AND DECORATORS

EDW. BLANK, 4761 Lotus Street, Ocean Beach.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M. D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BURDETTE, 2005 Bacon street. Bayview 0259-J.

RADIOS AND RADIO SUPPLIES

CARL SCHRODER, 4840 W. Pt. Loma Boulevard.; Bayview 0161-J.
STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

HOLDDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.
JOHN B. HUGHES, 4999 Voltaire Street; Telephone, Bayview 0456.
J. THOS. McCOY, 4999 Voltaire Street. Telephone Bayview 0456.
A. D. PIERSALL, Loma Hotel, 2221 Abbott Street, Bayview 0039.
W. A. THOMAS, 5014 Newport Avenue, Ocean Beach. Bayview 0070.
THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.
WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W

SHEET METAL WORKS

W. H. PERRY, 5059 Newport Avenue. Telephone Bayview 0570.

TRANSFER AND STORAGE

REID TRANSFER, 1916 Bacon Street; Telephone, Bayview 0136.
O. B. FEED AND EXPRESS, 1926 Bacon Street; Bayview 0020-W.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.
PUBLISHED EVERY SATURDAY
4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ..... Sec'y.-Treas.

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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, May 16, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

CALIFORNIA THEATER

Another one of those fast moving sport comedy dramas with which Richard Dix has carved for himself cinema fame, opens a week's engagement at the New California theatre today, with "Knockout Reilly."

The athletic ability which won Dix such acclamation in "The Quarterback," is again seen in his latest story of laughs, thrills and love—all in knockout quantities. Almost overnight Dix finds himself on the verge of pugilistic fame, when his career is as suddenly blasted by a combination of circumstances.

Mary Brian, leading lady for Richard Dix, is said to reveal a new screen personality as the cabaret dancer devoted to her brother Pat Malone, and to her steel worker friend Reilly.

Fanchon and Marco offer a stage presentation, which promises to be unusual in its introduction of several women champions who have attained high honors in the world of sports. Archery, sharpshooting and wrestling are some of the interesting athletics undertaken by Fanchon and Marco stars, which will be presented in their Idea, entitled "Modern Women."

Appearing in the cast are Bennett Sisters, the Gibson Sisters, Howard and Wanda Savage, Parvis and Crowell and May Stevens.

Al Lyons and his Band will be heard in a symphonic program.

BALBOA THEATRE

Widely read as Leo Tolstoy's classic novel, "Resurrection," has been in the past thirty years, Edwin Carewe, director and co-producer with Inspiration Pictures of the picturization which opens for one week starting Sunday at the Balboa theatre, discovered innumerable film fans in rural districts and even in bigger cities of America who believed any film or novel entitled "Resurrection" must be a tale of the Christ. Carewe wrote more than three thousand letters in reply to filmgoers who queried him while he was directing Rod La Rocque and Dolores del Rio in the film, made in California. To each he explained that "Resurrection" is not a religious story, not a biblical tale—and that Leo Tolstoy's flesh-and-blood drama makes splendid reading in any language.

Rod La Rocque plays the role of Prince Dmitri and Dolores del Rio is Katusha Maslova, the peasant girl, who is the victim of profaned love.

Edwin Carewe personally directed "Resurrection,," as well as co-producing it with Inspiration Pictures, of which Walter Camp, Jr., is president. United Artist's Corporation released the film.

FACULTY PICNIC

Last Friday night a picnic dinner was held at El Monte grove for the Point Loma high school faculty. There were about thirty faculty members with their husbands and wives. Everyone seemed to have a delightful time.

"THE LAW OF THE FIVE"

Last Saturday the Campfire Girls of Point Loma held a mother and daughter tea at Miss Edith Henderson's home on Chatsworth boulevard. A committee composed of Ruth Hall, chairman; Jessie Kelley, Marjorie Stalnaker, and Catherine Fowler took charge of the tea, and prepared the program, which consisted of "The Law of the Five," a short play written by Catherine Fowler. Three numbers by the orchestra and the "Boating Song" by the chorus concluded the affair.

ORATORICAL WINNERS

Dorothy Myer, winner of the San Diego oratorical contest, and winner of "The Beach News" silver cup, with Miss Dirks as chaperone, made a journey to Long Beach to compete in the Southern California contest, last Saturday. First and second place went to Long Beach boys.

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Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating
THOROUGH MILITARY INSTRUCTION
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LAND AND AQUATIC SPORTS ENTIRE YEAR
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Phone Bayview 0456

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BAIT HOUSE
Jack's Place
At the Bridge
5050 W. Pt. Loma Boulevard

LEGAL ADVERTISEMENT

NOTICE OF DISSOLUTION OF PARTNERSHIP

Notice is hereby given that the partnership heretofore existing between William W. Deuel and James A. Bowker, of Ocean Beach, California, under the firm name of the Strand Radio and Appliance Co., Ocean Beach, Calif., is this 27th day of March, 1927, dissolved by mutual consent.

WILLIAM W. DEUEL.
JAMES A. BOWKER.

The business of the Strand Radio and Appliance Co., will be continued at Ocean Beach, Calif., by William W. Deuel, who is authorized to settle the affairs of the said firm.

4t—4-23, 30, 5-7, 14.

TO ALL HOLDERS OF
SECOND LIBERTY LOAN BONDS

NOTICE OF REDEMPTION

All outstanding Second Liberty Loan 4 per cent bonds of 1927-42 (Second 4's) and all outstanding Second Liberty Loan Converted 4¼ per cent bonds of 1927-42 (Second 4¼'s) are called for redemption on November 15, 1927, pursuant to the terms of their issue. Interest on all Second 4's and Second 4¼'s will cease on said redemption date, November 15, 1927.

Holders of Second 4's and Second 4¼'s will be entitled to have the bonds redeemed and paid at par on November 15, 1927. Such holders may, however, in advance of November 15, 1927, be offered the privilege of exchanging all or part of their bonds for other interest-bearing obligations of the United States. Holders who desire to avail themselves of the exchange privilege, if and when announced, should request their bank or trust company to notify them when information regarding the exchange offering is received.

Further information may be obtained from any Federal Reserve Bank or branch, or from the Commissioner of the Public Debt, Treasury Department, Washington.

A. W. MELLON,
Secretary of the Treasury.

Washington, May 9, 1927.

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Patronize Community Merchants

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FRED HERTEL, Prop., 4802 Newport Avenue, Ocean Beach.
Quick Starting Shell and Richfield Gas
Batteries Tested Free! Cranckcase Drainage Free!
Penzoil, Quaker State, Veedol, Mobiloil in original drums; Transmission grease in bulk.
Tubes Patched. Big Discount on New Tires.
Only official California Auto Club, Inc., Station in Ocean Beach, with authorized discount to all members.

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Cold, Appetizing Drinks of All Kinds Served at the Finest Fountain in the Beach districts of San Diego.
HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.
WHITMAN'S CHOICE CHOCOLATES A SPECIALTY
KRAFT'S DRUG STORE
Bacon Street and Newport Avenue, Ocean Beach
Phones—Bayview 0194, Bayview 0411

SERVICE—SERVICE — SERVICE — SERVICE — SERVICE
SERVICE—SERVICE
Phone, Bayview 0189-M
BAYVIEW BAIT HOUSE
SHUMWAY & McNEILL, Proprs.
EVERYTHING FOR THE FISHERMAN"
24-Hour Service
5044 West Point Loma Boulevard, O. B.
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WILLARD BATTERY SALES AND SERVICE
REGISTERED GROCERS' GOLD STAMPS
Percentage of Savings Doubled to 4 Per Cent.
KIERSTEAD'S SERVICE STATION
Corner Cable and Voltaire Streets, Ocean Beach
GENERAL AUTO REPAIRS
ICE For Sale. Phone, Bayview 0401
BIG CHIEF Anti-Knock Motor Fuel.

Voltaire Meat Market
F. C. KROEPEL, Proprietor
4883 Voltaire Street, Ocean Beach
(Next to Heller's Grocery)
FRESH MEATS, POULTRY and FISH
Home-Made Cooked-Food Specials Daily

RIDE WITH ETHYL
Anti-Knock Motor Fuel Associated Red Gas
IT PUTS PEP IN YOUR CAR
Loma Portal Service Station
Chas. E. Stridiron, Proprietor. Call Bayview 0502
Voltaire Street at Catalina Blvd., Ocean Beach.
Hobbs' Battery Service. Testing Free.
Goodrich Tires and Tubes. Tire Repairing. Accessories.
General Auto Repairing by Experienced Mechanics.
All Work Guaranteed. Free Crank Case Service.

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If It's Laundry Work, We Do It!
WET WASH, ROUGH DRY,
SEMI-FINISH AND FINISH WORK

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We Specialize in Cakes for Birthdays
Weddings and other Parties
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OCEAN BEACH SOCIAL PAGE

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Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, May 14
Gene Stratton Porter's
"LADDIE"
A Picture You'll Never Forget
Our Gang Comedy, "Mountain of Law." Scenic and News Weekly

Sunday, May 15, One Day Only
W. C. Fields in
"THE POTTERS"
A Comedy Drama that Is Extra Good
"A Sweet Pickle" comedy and Fables

Monday, May 16
P.-T. A. Playlet
"MRS. TUBBS OF SHANTY-TOWN"
Not a Moving Picture

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Katherine's "Kollum"

By MRS. KIRK SMITH
Phone, Bayview 0017

SPLENDID SUCCESS ACHIEVED BY PENINSULA EASTERN STAR CLUB

The bridge and 500 party given last Wednesday by the members of the Peninsula Eastern Star club at the Masonic hall, proved a great success, from a social as well as a financial standpoint, about 150 ladies being present in the afternoon as guests and visitors. The hall was beautifully decorated in yellow and gold under the direction of Mrs. D. J. Spencer, assisted by Mrs. F. E. Manning, Mrs. Kirk Smith, Mrs. F. A. Plank, Mrs. Harry Sweet and Mrs. Fred Reid. Delicious home-made cakes, chocolates and coffee were served by Mrs. G. H. Faber, Mrs. George Copeland, Mrs. Alicia Williams, Mrs. Otto Jensen and Mrs. Nellie G. Foster. Mrs. Ethel Dougherty arranged for furnishing the tables; Mrs. E. V. White had charge of the score cards, and Mrs. Thomas C. Mason the finances. The honor guests were Mrs. Perry A. Ritchey, worthy matron of the Southern Star chapter, and Mrs. Addie Lee Lane, worthy matron of the San Diego chapter, who were presented with dainty corsage bouquets after being introduced by Mrs. Kirk Smith, president of the Peninsula Eastern Star club. The prize winners were as follows: First prize, bridge, Mrs. Chesley Jones; consolation prize, bridge, Mrs. Alicia Williams; first prize, 500, Mrs. F. M. Murphy; consolation prize, 500, Mrs. M. R. Hopper; door prize, Mrs. Ed F. Cooper; most popular lady, Mrs. Kirk Smith (Katherine); tallest lady, Mrs. Otto Jensen; shortest lady, Mrs. W. H. Gage; stoutest lady, Mrs. B. Hollenbeck; slenderest lady, Mrs. E. K. Burdette. A wonderfully fine cake, decorated with the emblem of the Eastern Star, made and donated by Mrs. C. M. Cole, was won by Mrs. Beth Paynter. A most appetizing lemon meringue pie, made and donated by Mrs. C. F. Miller, was won by Mrs. R. D. Crampton. Those reserving one or more tables were, the Mesdames W. F. Bush, Lillian M. Howe, Edw. H. Eccles, D. J. Spencer, F. A. Plank, E. K. Burdette, Olie Lindahl, Bert Downard, F. E. Manning, W. W. Deuel, Ed F. Cooper, Perry A. Ritchey, I. J. Claspill, Edwin Reed, Wm. S. Hunt, Thomas C. Mason, Harry Sweet, Aimee Foster, J. Dougherty, Turner B. Kline, Fred Reid and Katherine Smith. The prizes were donated by the following: Kraft's Drug Store, Froide Foto Co., Claspill's Dry Goods Store, Mrs. Mary Lee, Mrs. Kirk Smith, Mrs. Otto Jensen, Mrs. Ethel Dougherty and Mrs. Aimee Foster.

The next meeting of the club will be held Monday afternoon, May 16, at the home of Mrs. T. C. Mason, 4975 Del Monte avenue.

NEIGHBORS IN ATTENDANCE

The following ladies were present from Mission Beach at the card party and social of the Peninsula Eastern Star club last Wednesday afternoon: Mrs. Harold Lush, Mrs. H. I Mackin, Mrs. J. Hollenbeck, Mrs. S. E. Arnold, Mrs. Eugene Paynter, Mrs. Claude Chambers, Mrs. William S. Hunt, Mrs. D. H. Thede, Mrs. O. Lindahl, Mrs. C. W. Kloss, Mrs. D. T. Roberts, Mrs. William Garber and Mrs. Pauline Miller.

Greeting Cards—Froide—Bacon St

RECOVERING FROM OPERATION

Father Santy of the O. B. Catholic church, was operated on for tonsilitis last Monday morning at the Mercy hospital, and he is reported progressing very nicely.

JUNIOR HAYWARD ARRIVES

A son was born May 3 to Mr. and Mrs. Frederick Mayward of 4842 Niagara avenue.

Patronize Community Merchants

COMMUNITY DANCES START AGAIN

The first community dance for the summer season will be held next Wednesday at 8 p. m., May 18, in the new Woman's Club hall, corner Newport avenue and Abbott street. Music will be furnished by the Bungalow orchestra. Everybody most cordially invited to attend and have a good time.

Washing Machines Repaired
Strand Radio and Appliance Co.

DAUGHTER HONORS FATHER WITH BIRTHDAY DINNER

Mr. and Mrs. Greeley D. Shumway entertained at their home on Point Loma, with a dinner Thursday evening in honor of the sixty-eighth birthday anniversary of Mrs. Shumway's father, B. G. Jones. The guests were Mr. and Mrs. Harry Millman, Dr. and Mrs. Wm. Bush, George Hughes and Ralph Mitchell. The evening was spent with music and cards. Station KMTR dedicated one of its numbers to Mr. Jones in honor of the occasion.

FLOOD REFUGEES HERE

Mr. and Mrs. J. R. Hamos of 4783 Voltaire street, entertained over the week-end for Mr. and Mrs. R. B. Larkin and son from Miami, Florida. They are flood refugees and have gone to Hollywood to make their home.

W. C. T. U. MEETING

The W. C. T. U. will meet on Monday afternoon, May 16, at 2 o'clock, in the parlor of the Baptist church. The county president and state president will be there. All members and friends are asked to attend.

VISIT TO RIVERSIDE

Mr. and Mrs. F. E. Manning spent the week-end at Mission Inn, Riverside, where they went to attend a meeting of the Southern California Bankers' association.

Mr. Manning is manager of the Ocean Beach branch of the Bank of Italy.

MOTORED TO SAN FRANCISCO

Mrs. R. W. Chadwick of Warrington street, motored to San Francisco last Monday, accompanied by her daughter, Florence, and Mrs. Pauline Stradly, sister of Mrs. Chadwick. They will return Sunday, accompanied by Mrs. Chadwick's mother.

MOVED TO BEACH COURT

Mr. and Mrs. Charles A. Hill of the Electric Appliance company, in the Strand Radio shop on Newport avenue, have moved to the Los Nidos Court at 4944 Santa Monica avenue.

FRIDAY AFTERNOON CLUB

The Friday Afternoon club met recently with Mrs. Thomas Mason at 4975 Del Monte avenue. The house was decorated with beautiful roses presented by Mrs. J. E. Hanford for the occasion. Those present were: Mrs. Roy Close, Mrs. J .A. Gilbert, Mrs. Bessie Harrison, Mrs. John Rankin, Miss Margaret Rankin, Mrs. Y. Adams, Mrs. C. W. Varney, and Mrs. F. A. Markley of San Ysidro as guest of honor.

Mrs. R. F. Smith of Coronado avenue, has returned to her home after a stay of about a month in Alpine.

Miss Alice Baker of 5087 Narragansett avenue, has returned to her home, quite improved from her recent illness.

CLASSIFIED ADS GET QUICK RESULTS

O. B. Woman's Club

FIRST MEETING HELD IN NEW HALL

The Ocean Beach Woman's club held their first meeting in the new room at Abbott street and Newport avenue last Thursday afternoon. Mr. T. Morley Harvey of 4947 Coronado avenue entertained with two finely rendered piano solos, and Mrs. Maurice Braun gave a very interesting talk on art and coloring influence on children. The club room looked spick and span in its new clean dress and the beautiful flowers placed here and there proved a delight to the eye. Eleven new members were enrolled while delicious punch, dainty cookies and wafers were served. The program was in charge of Mrs. A. M. Morgan and Mrs. J. T. McGarney. The usual routine business was transacted.

NEWPORT
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ELSIE MALLETTE
ARCH. McDONALD
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A HINT to the HOSTESS

Our Home-made Candies, in attractive boxes, make excellent prizes for bridge or other parties.

Unexcelled as a birthday gift or token for friends who are going on a journey.

CACHE OF SWEETS
Opposite the Postoffice.

SOUTHERN STAR OF O. E. S. PLANS SPRING PARTY

Many reservations are being made for the springtime party to be sponsored by Southern Star chapter, the oldest chapter of the order of the Eastern Star in San Diego, and one of the largest on the coast. This party, which will take place on the evening of May 21, is the annual event of Southern Star chapter, and promises to exceed in brilliance anything that chapter has yet sponsored. Plans are being formulated by Mrs. Artie Smith Ritchey, worthy matron of Southern Star chapter, to convert the American Legion hall in Balboa park, the setting for this event, into a veritable garden of roses, and music will be furnished by the Morse Six orchestra. Reservations and tickets may be procured through Mrs. Artie Smith Ritchey, phone Bayview 0047-R, or Mrs. Kirk Smith, phone Bayview 0017.

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ALL MAKES—
RADIO SETS
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FABER'S FOUR STORES
WHERE CASH IS KING

Clean Up Week
May 16 to 21

We will expect you to attend our DEMONSTRATION, Saturday, May 14, on House-Cleaning Hints. The "Old Dutch" Cleanser Man will be here Saturday introductory to "Clean-Up Week."

Housecleaning Specials
Old Dutch Cleanser, 3 Cans 23
CITRUS SOAP 6 for 25¢

Some More Specials

Butter, Golden Rod	41¢
Shrimp, Rosebud	15¢
Peas, Solar, 2 cans	25¢
Kidney Beans, Hart Brand	15¢
Ben Hur Coffee, Special all next week, 1-lb. can	40¢
2-lb. can	78¢
STRAWBERRIES, 2 baskets	25¢
Bananas, 4 lbs. for	25¢
Asparagus, a pound	10¢
Peas, Green, 2 Pounds for	15¢
Lettuce	05¢
Grapefruit, 6 for	25¢
CARROTS, BEETS, TURNIPS, SPINACH — 3 Bunches for	10c
Cauliflower	10¢
Beans, Kentucky Wonders — 2 lbs.	35¢

Many other bargains for the keen-eyed housewife. You can count on us for Quality Goods, Price and Service.

WE DELIVER FREE ALL ORDERS OVER $1.50
Phone Bayview 0415 and 0418

"Mrs. Tubbs Of Shantytown"
STRAND THEATER
Monday Night, May 16

I repair your Radio sets here in Ocean Beach. Do not take them to San Diego to be repaired. Patronize Home Industry!
CARL SCHRODER'S Repair Shop
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BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), $1.75 Sack
"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

Pt. Loma "Hi" News and Views

(Contributed to "The Beach News" by the Reporters' Club)

Two very dependable Point Loma high school girls are needing home work out of school hours. They are especially interested in care of children. The school phone is Bayview 0639.

The 8A English class is enjoying the dramatization of certain parts of "The Merchant of Venice."

The 9B English class is completing the reading of "The Vision of Sir Lauufal." They were entertained by moving pictures of the customs and manners of the time for chivalry.

Point Loma high school annual tag are out and are going very fast. They sell for thirty-five cents and represent our big fine annual to come out about June 1.

Mr. and Mrs. W. R. Good and Mrs. Gingrass of Wichita, Kan., are visiting our vice-principal, Mrs. Gillespie. Mr. Good was her first school teacher.

Final arrangements are being made for the hi-jinx at Point Loma high, Thursday and Friday afternoon. Every club or organization in the school is represented with an act for the show.

The boys of the Point Loma high school wood shop are now constructing a bicycle rack. This will eliminate the necessity for some of the lower grade boys having to leave their wheels out on the grounds.

Subscribe to "The Beach News."
One Dollar for One Year

Tear sheet taken out

SCHOOL DAYS

LOOKY AT IT NOW! LOOKS LIKE A TORPEDO BOAT AFTER A PEANUT, DONT IT ?
NAW. IT LOOKS LIKE A FISH AFTER A WORM. WHATEVER WOULD A TORPEDO BOAT WANT OF A PEANUT, FER GOSH SAKES ?
Copyright
THE LIFE OF RILEY

Mother's Cook Book

With the same letter heaven and home begin,
And the words dwell together in the mind
For they who would a home in heaven win
Must first a heaven in home begin to find.

—Joseph Very.

SUITABLE FOODS

AS THE apple is now almost a year-round fruit, because of cold storage and better transportation, it finds a place in some form in almost every day's menus.

Cover the bottom of a buttered baking dish with a layer of sliced apples, sprinkle with one tablespoonful of cinnamon well mixed with one-half cupful of brown sugar, dot with bits of butter. Alternate these layers until the pudding dish is full. Cover and bake until the apples are soft. Remove to brown the top. Serve hot or cold with lemon, hard or cider sauce.

Springtime Sandwiches.

Press the yolks of four hard-cooked eggs and finely chop the whites. Chop fine small red radishes unpeeled—there should be one-half cupful—also chop enough green onions to make half a cupful. Season with salt and pepper and moisten with salad dressing. Spread thin slices of bread with butter, cover with a lettuce leaf that has been dipped into French dressing and drained. Spread an equal number of slices of bread with the egg mixture and put together in pairs. Trim off the edges and cut into triangles.

Date, Fig and Prune Sandwiches.

Remove the stones from dates and large fancy prunes. Have an equal weight (one-half pound of each) dates, figs and prunes. Pass them through the meat chopper. For each cupful of the mixture allow half a cupful of walnuts, chopped. Moisten with orange marmalade and use as a filling for buttered brown bread sandwiches. Cut into triangles and serve with afternoon tea.

College Girl's Sandwiches.

Grate rich cheese or mash three Neufchatel cheeses with a wooden spoon and mix with enough creamed butter to make a paste. Add one dozen finely chopped olives, chop three pimientoes and put through a sieve; add the pulp to the cheese mixture. Now add one-half cupful of nutmeats, season with salt, paprika and cayenne. Spread on white bread, trim and cut in any desired shape.

Nellie Maxwell

(©, 1927, Western Newspaper Union.)

"Americans spend more money for chewing gum than for books," says Lowbrow Loretta, "but after all that isn't strange. Chewing gum doesn't leave a bad taste in your mouth."

SOMETHING TO THINK ABOUT

By F. A. WALKER

THE OLD HIGHWAY

IT STRETCHES out before you, packed hard by the millions of tired feet that have climbed its hills as you are climbing to reach the goal; far off there in the hazy distance.

You sometimes strain your eyes in looking forward, and wonder whether your strength will endure until the end of the monotonous journey.

In such moments there are evidences of weakness in your heart, lack of faith, and inclination to loiter a while in the luring shade of the trees by the wayside, where the birds are singing in sheer joy of existence.

Then comes the thought that this is not the time for rest, but the hour for serious endeavor, so you hold your place in the waving throng, call again upon your vanishing courage and press forward determined to win.

You vision the worn, resolute, dust-covered humans who before you were born passed along this same old highway, refusing to falter in their march until they had clasped to their breasts the coveted prizes they were seeking.

You remember how as a boy or a girl you thrilled with eager ambition as you read the stories of these humans' achievements—how you then resolved to emulate their examples and write your name beside theirs.

But now that your dreamings are over you begin to doubt your ability to do.

You realize that to make your way along the ancient highway, you must call up all your power of will, all your patience and hold firmly to your high purpose. You must work, work, work!

There is no other way by which you can attain your pictured goal. There are no back doors through which you can sneak and grab your prize, for the world is on guard taking note of your smiles and frowns, your deportment and fervor, or laxity and possible craftiness.

And the world and the old highway, in spite of all sayings to the contrary, will give you liberal reward, provide you hold steadfastly to truth, honor, loyalty and diligence, as did the great men and women whose bodies have mingled with the dust, but whose names still live to shine resplendently till the end of time.

(© by McClure Newspaper Syndicate.)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

IT TAKES more than honeyed words to give you a sweet taste in your mouth.

A lover makes life a jewel box for a woman, but he keeps the key.

A woman likes to see the lovelight creep into a man's eye. But she likes to have her best friend see it, too.

FOR THE GANDER—

The guy that wants to chase another feller over three fences has got to climb over at least two himself.

No man feels he can really understand a woman—especially if he is married to her. But every woman thinks she can understand a man—particularly if she is married to him.

A lion's skin may be useless, but it ain't cheap.

Why is it the parts of a newspaper written for women is full of articles on How to Hold a Husband, but nobody ever saw a column on the men's page devoted to holdin' a wife?

(Copyright.)

GOD'S MOTHERS

By DOUGLAS MALLOCH

YOU can't believe in mother much
And not believe in God,
For there is something in her touch,
Yes, even of her rod,
That makes a mother seem to me
An agent of Divinity.

So much a mother can forgive,
So often has the need,
So much like God she has to live
She seems a living creed.
Though man may preach some creed of his,
Her creed she lives, her creed she is.

Men preach forgiveness, yet they hate
But mothers day by day
Leave open every door and gate,
Inviting feet that stray
To come returning—first to greet,
And last your sinning to repeat.

The Good Book tells us God is love;
Well, so is mother, too.
Believing in some God above
Is not so hard to do,
With mothers here to prove the worth
Of heaven's love with love on earth.

(© by the McClure Newspaper Syndicate.)

THE WHY of SUPERSTITIONS

By H. IRVING KING

PARSLEY

IN SOME sections of the country it is considered most unlucky to replant old parsley in the garden—that is to set out a parsley root which you have had growing in a box in the house all winter—as it endangers the life of the head of the family. Always sow fresh seed. This superstition we inherit, along with parsley itself, from the days when Greece and the gods were young together. Parsley was an indigenous plant in Greece, growing wild and with special profusion in Argolis, where was the vale of Nemea, in which stood the temple of Nemean Zeus, and where Hercules killed the Nemean lion.

Parsley—possibly from its availability in making wreaths and garlands for his shrine—appears to have come to be regarded in the valley as the specially favored plant of Nemean Zeus, and so when, some five hundred years before the Christian era, the Nemean games were instituted in memory of a local young hero, Archemorus, who died from the bite of a serpent as the expedition of "The Seven Against Thebes" was passing through the place—a crown of wild parsley was the reward of the victor.

Now wild parsley being dedicated to such purposes was naturally protected: probably the penalty for the profanation of rooting it up was death. And here we get the modern superstition that the planting of an old parsley root in the garden is likely to cause the death of the head of the family. Only three columns of the temple of Nemean Zeus remain standing; yet many a man today hesitates to plant an old parsley root in his garden, and you will find in many of the modern books of "Dreams and Omens" a warning against doing so.

(© by McClure Newspaper Syndicate.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says a woman's idea of economy is to take an old $9.98 hat and fix it over at a cost of $12, so that it will look like new.

(© by McClure Newspaper Syndicate.)

Billy Expected More

Little Billy's mother was phoning a friend about the boy's case of chicken pox. She informed the friend that Billy was broken out on his body but his face was still comparatively unaffected.

"Tell her they're still hatching," interrupted Billy.

Tough Luck

"So you hiked from 'Frisco to New York in eight days!"

"Yes. I should have made it in seven, but I had to walk ten miles."—Life.

THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

Napoleon "the Little"

FIRST, Napoleon the Great, and then—more than a quarter century later—a man whom his enemies termed "Napoleon the Little." In other words, Charles Louis Napoleon Bonaparte, nephew and step-grandson of the first Napoleon. A man who inherited all his uncle's ambition, unscrupulousness and charlatanism, with not one per cent of his greatness, his genius, his power of swaying the destinies of the world. Yet this later and lesser emperor served one splendid purpose: He cured France permanently of the "Napoleon idea" that had broken out virulently at intervals for more than fifty years.

Louis was the son of the first Napoleon's brother, Louis, king of Holland, and of Hortense, daughter of the Empress Josephine by her first marriage. He was born in 1808. After the fall of the empire, Hortense had fled with her son to Switzerland, where the lad received a military education.

In 1836 Louis conspired to win back for himself his uncle's former dominions. For this he was arrested and, without trial, was packed off to the United States. He lived here for a year or so, and is said to have made his home for a time in the New Jersey suburbs. He went later to Europe and in 1840 joined a new conspiracy against the French government.

He crossed from England to Bologne, and as he stepped ashore a huge eagle (emblem of the Napoleons) swooped down from the skies and perched upon his head. This was regarded as an omen of victory until it was learned that the eagle was a tame one which had been trained to eat daily a piece of meat from his master's hat. The trick failed. Not a single city rose to welcome the young aspirant. Instead, the government condemned him to life imprisonment, and he spent the next six years in jail. In 1846 he escaped and succeeded in reaching England.

But in 1848 France revolted, overthrew its fat "citizen king," Louis Philippe, and declared a republic. The "Napoleon idea" cropped out once more. Louis was allowed to come back, and was elected to the assembly. In December of the same year he was elected president and took a solemn oath to preserve and defend the republic. By way of fulfilling his oath he put his personal adherents in the high offices and so successfully pulled wires that on December 2, 1851, he was able to accomplish the famous "coup d'etat." In other words, he put an end to constitutional government, overawed the Parisians with his troops, dissolved the assembly, had himself made practical dictator, and shot down such malcontents as objected to the new order of things. A year later the empire was re-established, with Louis as emperor under the title of Napoleon III.

Realizing that he had his uncle's great reputation to live up to, the new emperor at once entered on a military career. Russia, in the Crimea, had long menaced Turkey. It was to the interest of the western European powers that Turkey remain intact and that Russia's growing power be checked. So when (because of the invasion of the Danube provinces by a Russian army) Turkey in 1853 declared war, France, England and Sardinia joined forces with her against Russia, and the Crimean war began. Napoleon III was its leading spirit.

Sebastopol, on the Black sea, was Russia's strongest Crimean fortress. The allies landed a large army thirty miles to the north in September, 1854, beat the Russians in a fierce battle on the banks of the Alma and laid siege to the stronghold. At Balaklava and later at Inkerman they won two more decisive victories against a superior Russian force, and at last captured Sebastopol itself, ending the war and, incidentally, enhancing Louis Napoleon's fame.

"Give France a war every four years and the people will be content!" was the emperor's maxim, and he proceeded to put it into effect in 1859 by joining King Victor Emmanuel of Sardinia in a victorious campaign against Austria, both sovereigns taking the field in person and dividing the profits. Two years later Napoleon joined with England and Spain in an expedition against Mexico to punish that country for injuries inflicted on French, English and Spanish subjects. Suspecting the French monarch of duplicity, England and Spain withdrew from the alliance, leaving him to play the game alone. His general, Bazaine, conquered Mexico, and Napoleon made Archduke Maximilian of Austria its emperor, backing the latter's authority with French troops. Later he withdrew these troops, and Maximilian was deposed and executed.

All this deepened the distrust Europe was beginning to feel for Napoleon the Little. In 1866 Austria and Prussia went to war with each other. Napoleon demanded a slice of territory from the victorious Prussians as the price of non-interference. This led to ill-feeling that was to culminate in 1870 in the Franco-Prussian war. This latter war left France temporarily crushed and Napoleon the Little without a throne. He fled to England, where (1875) he died in exile, his only son being killed soon after by Zulus.

So ended the Napoleonic dynasty and the life of the man who had crawled into power by the help of a name he was unworthy to bear.

FACTS *about used car allowances*

MOST new car sales now involve the trading-in of a buyer's used car. More and more people are asking: "Why should my used car seem to have several values? . . . Why should dealers in different makes of cars offer me allowances differing materially? . . . Does the largest allowance offered mean the best deal for me?"

Here are basic facts:

1 Your used car has seemingly different values because competitive dealers are bidding to sell you a new car.

2 Your used car has only one fundamental basis of value: what the dealer who accepts it in trade can get for it in the used car market.

3 The largest trade-in allowance which is offered on your used car is not necessarily the best deal for you. Sometimes it is; but sometimes it is not.

4 An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real value.

5 Judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your used car.

When you are ready to trade-in your present car, remember that after all you are making a *purchase* and not a *sale*. You are buying a *new* car and simply applying your present car as a credit toward the purchase price of the new car.

GENERAL MOTORS

"A car for every purse and purpose"

CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND
BUICK · LASALLE · CADILLAC
GMC TRUCKS · YELLOW CABS AND COACHES

FRIGIDAIRE—The Electric Refrigerator

The Sad Part

"Where is the young man you said gave such promise?"

"He began to slight his work; was continually tardy. I had to let him go."

"He didn't give you a square deal."

"That doesn't worry me. He didn't give himself a square deal."

One 50-cent bottle of Dr. Peery's "Dead Shot" will save money, time, anxiety and health. One dose expels Worms or Tapeworm. 372 Pearl St., N. Y. Adv.

Electric Flu Cure Machine

A Greek doctor named Tsinoukas claims to have invented an electric machine which he asserts will kill the influenza microbe in fifteen minutes.

REMOVE YOUR CORN

Instant Relief!

Your corns can be removed at once with first application of Dr. Woofter's Famous Corn and Bunion Remedy. Package contains enough for 25 corns.

At All Druggists 35c

or sent by mail, postpaid, on receipt of 35c, stamps or coin.

Dr. Camden Woofter
Chiropodist, St. Louis, Mo.

Pullman conductors and porters are being awarded stock in the company for acts of heroism and bravery in line of duty.

Betty Buzz stars in screen comedy

FLIT spray clears your home of flies and mosquitoes. It also kills bed bugs, roaches, ants, and their eggs. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

Why Bald So Young? Cuticura will help You

To prevent loss of hair. Dandruff, usually the cause of premature baldness, may be easily removed by regular shampoos with Cuticura Soap, preceded by touches of Cuticura Ointment. This treatment keeps the scalp clean and healthy and promotes hair growth.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, B3, Malden, Mass."
Cuticura Shaving Stick 25c.